



Milking Shorthorn News Summer 2010

2010 CMSS Field Day and AGM....Be There!

Saturday, July 24th, 2010

hosted by Brian and Donna Laughlin and family
5450 Carp Rd, Kinburn, Ontario - about 15 mins from the Scotiabank Place in Kanata

Day to include herd tour, fun auction, complimentary noon lunch,
social time with fellow Shorthorn breeders and Annual Meeting of the CMSS

Herd inspection starts at 10:30 am, meal served at 12 noon.

Hotel information: Comfort Inn Ottawa West - Kanata
222 Hearst Way, Kanata Tel: (613) 592-2200

Look forward to seeing you there! Please contact Ryan if planning to attend!

2010 National Milking Shorthorn Sale

Saturday, September 11th, 2010

bids accepted from 12 pm to 8 pm EDT.

This is a remote sale, with an online catalogue of 15-20 quality Milking Shorthorn consignments from across Canada. There will be a selection of fresh cows, bred heifers, open heifers and embryos consigned from many of Canada's top breeders.

We almost have enough consignments...if you still haven't contact Ryan about consigning an animal, please contact him as soon as possible with pedigree information. All consignments must be accompanied by quality digital photos of the consignment to be considered for the sale.

The catalogue will be available online by August 1st.
Please contact Ryan by this date if you require a hard copy of the catalogue mailed to you.

2010 National Milking Shorthorn Show

Friday, September 24th, 2010 in Lindsay, Ontario

Judge: Dean Warner, Hastings, ON

Show starts at 10:30 am (new show time).

For prize list and entry information, please contact the Lindsay Central Exhibition at (705) 324-5551.

Cow of the Year 2010



Fieldcrest Ideal EX-92-3E

Voting has concluded for the 2010 Cow of the Year contest, and the winner with 43% of ballots cast is **Fieldcrest Ideal EX-92-3E**. She was bred by the Haggetts of Fieldcrest Farm in Addison, Ontario and is owned by Oceanbrae Farms of Miscouche, Prince Edward Island.

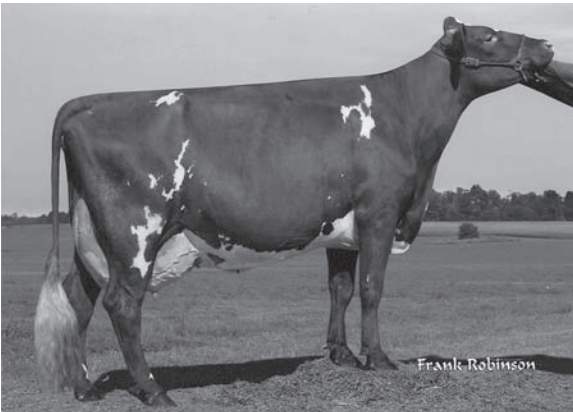
"Ideal" has been a fixture at or near the top of the LPI list for several years, combining top type scores with high production. She has produced over 50,000 kgs of milk in 5 completed lactations and is currently projected for over 11,000 kgs of milk again in her 6th lactation. "Ideal" is also polled, and as such is garnering some added attention. She and her polled "Logic" daughter are in a flush program at Oceanbrae at the moment, while her "Peri's Champ" daughter is also in a flush program in the USA after being purchased by a syndicate in the 2008 National Sale.

All four nominees in the 2010 Cow of the Year contest received multiple votes, demonstrating the depth of quality in the contest. The other nominated cows were:



Lynmark Clay Equity EX-90

Lynmark Clay Equity EX-90, bred by Lynmark Farms of Norwood, ON and owned by Prinsville Dairy Farms of Bloomfield, ON. She is a past Junior Champion at the Canadian National Show and was also Reserve Grand Champion of the 2006 National Show.



Quality Ina VG-87

Quality Ina VG-87, bred by Bryce Cumming of Williamstown, ON and owned by Ferme Serol Enr of Roxton Falls, QC. She was the Hon. Mention Grand Champion at the 2009 National Show and has proven to be a strong producer in her own right, with BCAs in second lactation of 309-284-333.



Headacher Logic Doris VG-86

Headacher Logic Doris VG-86, bred and owned by Jenna Kippen of Schomberg, ON. She was the Grand Champion of the 2009 National Show at only two years of age, and was Reserve All American in 2008 after placing second in her heifer class at the World Dairy Expo.

Congratulations to all who bred and owned cattle nominated for Cow of the Year in 2010! Be sure to get your special cows photographed this year so they can be entered for Cow of the Year in 2011!

CLASSIFIEDS

Prinsville Dairy Farms, Bloomfield, ON
(613) 393-5087 or daprinzen@sympatico.ca

5 embryos from Lynmark Clay Equity EX-90 by Treeton Pingerly available. Equity was a 2010 Cow of the Year nominee and is currently projected for 8473 kgs M at 4.2%F and 3.5%P. Contact for more information.

Cows of various ages and stages for sale - contact us for more details.

Also 2 bulls available for sale, both born October 2008

1. King Edward of Prinsville
- sired by B Jurist
- Dam: Lynmark Clay Equity EX-90
2. Prinsville Diamond J Elevation
- sired by Oceanbrae Diamond Jack
- Dam: Prinsville Outlaw Elegance VG-85 daughter of "Equity"

**Lady Grove Milking Shorthorns,
Ivan and Diane Naylor, Kleefeld, MB**
(204) 433-7982 or idnaylor@explornet.ca

Two young bulls available for sale:

1. Panorama Royal Treble x Rovin Alise Clay Ali-P EX-93
the result of imported embryos
Royal Treble is an exciting Illawarra young sire not available in Canada. Clay Ali-P is the dam of the famous Ali Accent-P.
2. Prince Edward x Valley Crest Alice 20 EX-92
Alice 20 is the dam of Alice 39th EX, nominated for Cow of the Year in 2009. Bull is 87.5% purity. Alice 20 had a 6-1 record of 9636M at 4.8%F and 3.3%P

Jenna Kippen, Schomberg, ON
(905) 939-2151 or crazycowgirl_24@hotmail.com

Cattle of all ages available. Classified and on official test. Many are halter broken and have been shown in the past. Contact for more details.

Prosperous Acres, Jim & Judy Snyder, Dashwood, ON
(519) 237-3294 or jnjsnyder@hay.net

A number of fresh cows and springing heifers available for sale. We are overstocked - give us a call!

Eloc Farms, Sandy Cole, Middle Musquodoboit, NS
(902) 384-2517 or eloc822@ns.sympatico.ca

5 embryos from Eloc Othello Liza Logie EX-90 by Oceanbrae Logic's Plato. Logie produced over 10,000 kgs M in 3rd lactation and was a nominee for 2009 Cow of the Year. Contact for more information.

Report from the United States

Challenging times best describe the year 2009 for the US Dairy Industry as a whole and the American Milking Shorthorn Society in particular. The collapse in milk prices led to a significant decrease in registration, transfer and classification activity for the year. As a consequence AMSS experienced a decrease in cash flow prompting the difficult decision by the AMSS Board at the Annual meeting to downsize the office to stay financially sound. This in turn reduced the amount of time that could be spent in the field working with dairy producers. However, difficult choices often lay the foundation for future growth. With the help of efficiencies from the new database in conjunction with staff reduction, the AMSS positioned itself to be aggressive in assisting Milking Shorthorn producers to catch up on registrations and classification programs in 2010.

There were bright spots in 2009. The National Sale had a \$20,500 top with Tex-Star Othello Peri E92 being purchased by Springville Farms of Texas. Sired by Othello Peri is out of the leading All-American, National Champion producing Kingsdale Peri family. Second high at \$11,000 was a Bar-D-Krauses Fawns CD maternal sister to the leading production and fertility sire Vinra Frost Ted. Vinra CD Trillium V88-2yr, purchased by the Gregory Family of Harvard, Illinois, sold with a contact for a son by Echo Farm T-Bruno Titanium to AMSS Syndicates and Select Sires. Overall the sale averaged \$3,579 on 49 lots, an all time high.

2009 was also a great year for Milking Shorthorns in the show ring. Cherrywood Kclay Judea V, bred and shown by Junior Member Jessica Achen, was the first Milking Shorthorn to be crowned Supreme Champion of the Minnesota State Fair. Judea would go on to be All-American Junior Three Year Old for both the Open and Junior Divisions. Earlier this spring Judea was bought by Jerry Turner, a new breeder from Alabama. There was strong participation from coast to coast at all levels of show, with many new people showing interest in the Red, White and Roan.

The year 2010 holds the promise of many exciting advancements. Beginning this summer the US will be shifting to the 3K chip for parentage. This will improve parentage substantially. Once the programming is completed we will be able to tell you who the parents are if they are in the system, a major change from all previous systems. The second and more important opportunity resulting from the 3K chip will be laying the foundation for genomic evaluations of Milking Shorthorns. This will not happen overnight as it will take time to acquire enough data, but the long term pay-off will allow us to increase genetic selection for profit allowing Milking Shorthorns to improve our competitive position in the dairy industry. We are hoping that this work can be coordinated with Canada, the UK, New Zealand and Australia to increase the power of the process.

This year is also the first time that sexed semen has been made available from Milking Shorthorn sires. At the moment there are two, Mysha-Wo Robin Nitro-EXP, an Innisfail Red Robin son of Mysha Othello Nutmeg, and Spungold-R Prince of PA-ET, an Innisfail Prince of Diamond son of Gold Mine OT Kays Poppy that have sexed semen. We are also hopeful that Poppy's son by CD, Spungold-R CD Playboy-ET will also have sexed semen for sale.

Other highlights at the current time include remaining as the number breed for fertility in the US, number two for somatic cell and number two for productive life. These traits continue to expand the interest and demand for Milking Shorthorn genetics. What we in the US must focus on in the future is increasing the production potential of our cows while not losing our management trait lead. The foundation of sound population genetics, genomics and sexed semen spread across all countries that promote the Red, White and Roan offers the opportunity to accomplish this goal.

As always many thanks to Ryan and all of Canada for all that he and you do for the World Milking Shorthorn breeds. In the Red, White and Roan.

Dave Kendall